

Learn. Teach. Grow.



The Cre8tor's Mentor Kit





Are People Asking You HOW Did You Get Started Doing Your Business?

Even the simplest platform could be something that sparks creativity in others. You've made it so far and overcome so much, it's time to start preparing to teach what you have learned.

Having a specialty niche and being an expert may have some perks to it. I promise you, you may not see it now, but you are inspiring more people to start their own business than you know.

How cool would it be to make a little extra money and mentor or just help fellow aspiring entrepreneurs?

Here is a quick step by step strategy to help you start preparing for this opportunity while you are building your own business. Having processes in place may have taken you a while to create, so keep that in mind as you prepare your course. Think about all the things you wish you had in place or would have loved to have known before starting your business.



REMINDER - You are teaching people how to start their own business, so it's not so much about your personal journey or struggle. Just stick to the basics and create an overview of your business, and if you decided to coach or train you can be more personal. Most importantly, be sure to keep it simple and make your Mentor Kit easy for anyone to follow and understand.

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WHAT YOU NEED:

To get started, you must 1st have a clear understanding of your own process. This may take some time, so be prepared to sit and put some real intentional thought into it.

- What **NEEDS** to happen.

- Start by writing out the overall process of running your business.

- What you **MAKE** happen

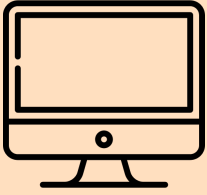
- Create a simple outline and fill in the details. Start with how you build the foundation and then the structure
- List any tips for maintaining this business.

- How to **DO** what you **DO**

- Be specific and include step by step process outline for your business niche

- How you make **IT** happen

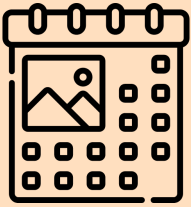
- Bring in some perspective. Share best practices that will help jumpstart their business and help create a lifestyle changes.



COMMUNICATE YOUR PROCESS

Identify and list all the backend resources and tools required to be successful.

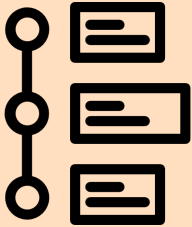
- Share professional training (if any) that may be required for this business
- Identify all required technology for running a successful business
- List any Apps or programs that you'd suggest (these may not be required)



DEVELOP A REPEATABLE DAILY/WEEKLY STRUCTURED PLAN

Make a full outline of weekly tasks that MUST be completed

- Weekly success tips (what must be done no matter what)
- Daily success tips (how to stay positive and see positive results)
- Monthly success tips (how to make monthly goals and get the results you want)



CREATE AN OUTLINE FOR MANAGING YOUR TIME

What does a day in your life look like? Share tips on how to get it done properly.

- How do you plan your projects?
- What do you sacrifice?
- Create a simple weekly schedule that is easily adaptable for anyone.



TECHNICAL DETAILS ABOUT YOUR BUSINESS

Step by step outline of the actual service or product

- How to prepare
- How to start the process
- Finishing the project

HOW YOU OFFER YOUR TRAINING

Tell your story and road to success . Give your training a clever name that suites your industry. Then add your all your strategy and processes in an easy to follow the format in PowerPoint.

- ☐ Intro to the business
- ☐ The process
- ☐ The structure
- ☐ The training
- ☐ The lifestyle



Make sure to Brand your eBook as a product for your business. Add additional helpful shortcuts by collecting a list of all the website links and references you've used in your training for your resources.

Remember this is NOT your bread and butter (unless it is) so make is simple and easy to implement.

SELLING YOUR TRAINING

- ☐ Put on your sales hat and price your product accordingly. How much promoting will you need to do? Or is it just available to offer as needed?
- ☐ The easiest way to offer this training is as a digital download from your website \$\$. Speak to your web designer about adding a feature that will allow your clients to easily pay and download online.

OTHER OPTIONS:

If you have high demand or this IS one of your main product offerings. Consider expanding and creating a full training course with worksheets and video \$\$\$

The next level would include the online course PLUS hands on Training and Coaching \$\$\$\$

